



हरियाणा HARYANA

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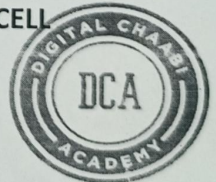


MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN

GORAKHNATH JI GOVERNMENT COLLEGE HISAR PLACEMENT CELL

AND

DIGITAL CHAABI ACADEMY



1. INTRODUCTION

This Memorandum of Understanding (MOU) is executed on 25 January, 2025 between:

- Placement Cell of Guru Gorakhnath Ji Government College, Hisar, Haryana- 125001 and Digital Chaabi Academy, a premier institution providing professional education and skills in digital marketing and technology (hereinafter referred to as 'DCA'), having its registered office at [SCO- 101 , Sector – 14 A , Hisar , Haryana , 125001].

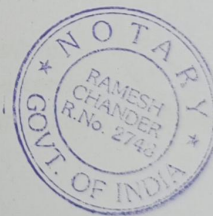
This MOU is entered into with the mutual consent and understanding of both parties to promote skills development, entrepreneurship and career-building opportunities for the students of the College.

2.OBJECTIVE

The objective of this collaboration is to:

1. Provide college students with practical learning opportunities on the scope and applications of Artificial Intelligence (AI) and the use of AI tools.
2. Educate students on Digital Marketing, its vast scope, and relevance in the modern world.
3. Guide students on earning opportunities, including freelancing, entrepreneurship, and business development strategies.
4. Equip students with knowledge and skills that will enhance their career prospects and entrepreneurial abilities.
5. Facilitate visits of college students to Digital Chaabi Academy (DCA) to experience hands-on training, interact with industry experts, and participate in workshops and live projects.
6. Organize employability training and placement fairs in collaboration.

This partnership aims to empower students with industry-relevant knowledge and prepare them for global opportunities



3.SCOPE OF SERVICES PROVIDED BY DIGITAL CHAABI ACADEMY (DCA)

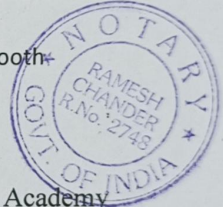
Under this MOU, DCA agrees to:

1. Organize seminars, workshops, and hands-on training sessions on:
 - Artificial Intelligence tools, their real-world applications, and future scope.
 - Digital Marketing strategies, tools, platforms, and career opportunities.
 - Methods to earn online through freelancing, business development, and entrepreneurship.
2. Deliver interactive and engaging sessions with the assistance of experienced trainers and industry experts.
3. Provide students with necessary knowledge, tools, and software demonstrations to ensure effective learning.
4. Share training materials and insights to help students apply their learning practically.
5. Regularly monitor the engagement and progress of students attending the programs.

4.RESPONSIBILITIES OF GURU GORAKHNATH JI GOVERNMENT COLLEGE PLACEMENT CELL

Under this MOU, the College agrees to:

1. Provide suitable infrastructure and facilities, including:
 - An auditorium/seminar room / conference room for large-scale training sessions and seminars.
 - Classrooms and lab spaces equipped with computers and internet facilities for practical learning.
2. Promote and encourage active participation of students in the sessions conducted by DCA.
3. Facilitate communication and coordination between DCA and college staff for smooth execution of all activities.
4. Assist with the scheduling and logistical requirements of the training sessions.
5. Ensure a supportive environment that allows students to maximize their learning outcomes.
7. The college will promote and encourage students to visit the Digital Chaabi Academy for hands-on practical training and workshops.



5.FINANCIAL ARRANGEMENT

This partnership is based on mutual understanding and does not involve any financial obligations for either party unless specifically agreed upon in a separate written agreement.

6.TERMS OF TERMINATION

1. Either party may terminate this MOU by providing a written notice of at least 30 days to the other party.
2. Upon termination, both parties agree to ensure an orderly conclusion of any ongoing activities under this MOU.

7. Section

GENERAL PROVISIONS

1. Non-Binding Nature: This MOU reflects the intent of collaboration between the parties and is non-binding unless a specific provision is formalized in a separate agreement.
2. Promotion: All promotional materials or communications related to this collaboration will require mutual consent from both parties.
3. Confidentiality: Both parties agree to maintain confidentiality regarding any sensitive information shared during the collaboration.
4. Amendments: Any changes or amendments to this MOU must be made in writing and agreed upon by both parties.

9. SIGNATURES

In witness whereof, both parties have executed this Memorandum of Understanding as of the day and year first written above.

FOR PLACEMENT CELL, GURU GORAKHNATH JI GOVERNMENT COLLEGE, HISAR.

Principal: Dr. Vivek Kumar Saini

Signature: [Signature] Date: 25.01.25.



Convener,
Placement Cell:
Dr. Satish Kumar

Signature: [Signature] Date: 25/01/2025

Sunil Mehta
FORDIGITAL CHAABI ACADEMY
Digital Chaabi Academy

Authorized Signatory: Sunil Mehta Name: _____

Administrator
Designation: Co-founder Date: 25/1/2025.

WITNESSES

Witness Name: Neha Signature: [Signature] Date: 25/1/2025

ATTESTED

[Signature]
NOTARY

25 JAN 2025