

**Department of Mass Communication & Video production**

**Lesson Plan (Session 2023-2024) Semester- IIIrd (Writing for TV & Radio)**

Teacher Name- Mr. Suresh Kumar

<b>Aug., 2023</b>	<b>Topics</b>
4 <sup>th</sup> week	Introduction
5 <sup>th</sup> week	Origin of writing
<b>Sept., 2023</b>	
1 <sup>st</sup> week	Role of writing
2 <sup>nd</sup> week	Principles of good writing
3 <sup>rd</sup> week	News writing 7 C's
4 <sup>th</sup> week	Inverted pyramid
5 <sup>th</sup> week	News Values, Test and Assignments
<b>Oct., 2023</b>	
1 <sup>st</sup> week	Scope of writing
2 <sup>nd</sup> week	Writing for Radio
3 <sup>rd</sup> week	writing for Television
4 <sup>th</sup> week	Principles of script writing
5 <sup>th</sup> week	various formats of script- Radio, Television
<b>Nov. 2023</b>	
1 <sup>st</sup> week	Television news,
2 <sup>nd</sup> week	Vocations (Diwali) 10.11.2023 to 16.11.23
3 <sup>rd</sup> week	Television advertisement-scripts, punch lines, storyboard etc.
4 <sup>th</sup> week	writing or new media
5 <sup>th</sup> week	News writing for website
<b>Dec. 2023</b>	
1 <sup>st</sup> week	Social networking sites-youtube, facebook
2 <sup>nd</sup> week	twitter, linkdin
3 <sup>rd</sup> week	Wordpress, Blogpost
4 <sup>th</sup> week	Revision

# LESSON PLAN

**Name of the Associate Professor:** Kusum, Deptt. of Mass Communication and Video Production

**Class and Subject:** B.A (Mass Communication and Video Production) 5th Semester

**Subject Lesson Plan:** 12 weeks (Sept. 2023 to November2023) 4-6 days

<b>Week 1</b>	<b>Radio and Television Production</b>	
<b>Paper- V</b>		
Week 1	Day: Thursday	Date: 7 Sept. <b>Holiday</b>
Week 1	Day: Friday Various Stages of Production- Pre- Production Stage	Date: 8 Sept.
Week 1	Day: Saturday Pre- Production Stage	Date: 9 Sept.
<b>Week 2</b>		
Week 2	Day: Thursday Production Stage	Date: 14 Sept.
Week 2	Day: Friday Post Production Stage	Date: 15 Sept.
Week 2	Day: Saturday Production Team members and their role responsibility	Date: 16 Sept.
<b>Week 3</b>		
Week 3	Day: Thursday Production Team members and their role responsibility	Date: 21 Sept.
Week 3	Day: Friday Television Studio- An introduction	Date: 22 Sept.
Week 3	Day: Saturday	Date: 23 Sept. <b>Holiday</b>
<b>Week 4</b>		
Week 4	Day: Thursday Functioning of television studio	Date: 28 Sept.
Week 4	Day: Friday Functioning of television studio	Date: 29 Sept.
Week 4	Day: Saturday Functioning of television studio	Date: 30 Sept.

<b>Week 5</b>		
Week 5	Day: Thursday Light- An Introduction	Date: 5 Oct.
Week 5	Day: Friday Importance of Lighting in Television	Date: 6 Oct.
Week 5	Day: Saturday Types of Lighting	Date: 7 Oct.
<b>Week 6</b>		
Week 6	Day: Thursday Types of Lighting	Date: 12 Oct.
Week 6	Day: Friday Lighting Techniques and Problems	Date: 13 Oct.
Week 6	Day: Saturday Lighting Techniques and Problems	Date: 14 Oct.
<b>Week 7</b>		
Week 7	Day: Thursday Planning and Production of Programs in Studio	Date: 19 Oct.
Week 7	Day: Friday Planning and Production of Programs in Studio	Date: 20 Oct.
Week 7	Day: Saturday Story Board	Date: 21 Oct.
<b>Week 8</b>		
Week 8	Day: Thursday Shots list	Date: 26 Oct.
Week 8	Day: Friday Shots list	Date: 27 Oct.
Week 8	Day: Saturday	Date: 28 Oct. <b>Holiday</b>
<b>Week 9</b>		
Week 9	Day: Thursday Floor management	Date: 2 Nov.
Week 9	Day: Friday Shooting with Single Camera	Date: 3 Nov.
Week 9	Day: Saturday Shooting with Multi Camera	Date: 4 Nov.

<b>Week 10</b>		
Week 10	Day: Thursday Basics of Radio Production	Date: 9 Nov.
<b>10 Nov.- 16 Nov. – Diwali Break</b>		
<b>Week 11</b>		
Week 11	Day: Thursday Concept& Types of Audio Studio	Date: 17 Nov.
Week 11	Day: Friday Role of Microphone in Recording	Date: 18 Nov.
<b>Week 12</b>		
Week 12	Day: Thursday	Date: 23 Nov. <b>Class Test</b>
Week 12	Day: Friday Revision	Date: 24 Nov.
<b>25.11.2019 Examination onwards</b>		

Certified that the lesson plan is tentative and the units of the syllabus mentioned here will be covered in the given period and the topic mentioned before dates may differ due to unforeseen reasons.

(KUSUM)

## Department of Mass Communication & Video production

### Lesson Plan (Session 2023-2024) Semester- I (Communication Principles)

Teacher Name- Mr. Suresh Kumar

<b>Aug., 2023</b>	<b>Topics</b>
4 <sup>th</sup> week	Introduction
5 <sup>th</sup> week	Human Communication : Concept
<b>Sept., 2023</b>	
1 <sup>st</sup> week	Elements of Communication,
2 <sup>nd</sup> week	Function of Human Communication
3 <sup>rd</sup> week	Barriers of Communication, Test and Assignments
4 <sup>th</sup> week	Socialization and role of Communication in socialization
5 <sup>th</sup> week	Forms of Communication, Verbal and Non-Verbal Communication
<b>Oct., 2023</b>	
1 <sup>st</sup> week	Visual Communication,
2 <sup>nd</sup> week	Types of Communication: Intra Personal Communication, Inter, Group, Public and Mass Communication
3 <sup>rd</sup> week	Principal of Communication, Test and Assignments
4 <sup>th</sup> week	Communication skills : Written and Spoken
5 <sup>th</sup> week	Body Language : Gesture, Facial Expression, Posture, Personal space.
<b>Nov. 2023</b>	
1 <sup>st</sup> week	Models of Communication : Aristotle, SMR, SMCR
2 <sup>nd</sup> week	Vocations (Diwali) 10.11.2023 to 16.11.23
3 <sup>rd</sup> week	Schramm Model
4 <sup>th</sup> week	Schramm and Osgood Model
5 <sup>th</sup> week	Theories of Communication: Two-step flow
<b>Dec. 2023</b>	
1 <sup>st</sup> week	Presentations
2 <sup>nd</sup> week	Theories of Communication: multi step flow theory
3 <sup>rd</sup> week	Theories of Communication: Usage and Gratification
4 <sup>th</sup> week	Revision